

CC Sharks Photography/Video (VEO) policy



Policy Created: 1st March 2026
Policy Review: 1st March 2027

Author: Daryl Gleeson President

Background

This policy has been put together following the sharp increase in the use of cameras (E.g. VEO cameras) to video rugby league training & matches for the purposes of coaching and sharing video footage with friends and family.

It must be noted that this Policy should be considered in conjunction with the Cronulla Caringbah Sharks J.LR.F.C Media Policy, for when video and images are shared on public platforms.

The CC Sharks social media Policy can be found here:

<https://cronullacaringbah.blob.core.windows.net/website/2025/11/Social-Media-Policy.pdf>

Most people taking videos or photos of children at sporting events do so for acceptable reasons and are using appropriate methods, for example, a parent videoing their child at a sports presentation or photographing their child on the field during play or a professional photographer taking photos for a club.

All match and training recording materials such as Veo cameras are recognized as acceptable use of videography.

The following information and suggested strategies have been provided from our club and players/ parents to consider when acquiring images of children and young people. It is not intended to restrict people from taking photos or videoing games for legitimate reasons.

The Law

The Law in Australia specifies that, generally speaking, there is no law restricting photography of people (including children) in public spaces as long as the images are not:

1. Indecent (such as 'up skirt' or 'down-blouse' photographs taken covertly in change rooms or toilets)
2. Being used for voyeurism or made for the purpose of observing and visually recording a person's genital or anal region
3. Protected by a court order (e.g., child custody or witness protection)
4. Defamatory
5. Being for commercial purposes (person's likeness is used to endorse or enhance people to buy a product).

Photos of a child (including your own child) also contravene Criminal Codes and censorship laws if the child is photographed in a provocative or sexual manner.

1. Where a sporting event is held on a club's private property, privately owned land, **a school or council owned facilities**, the owner of the private property or venue is able to restrict, ban or require permission of photography anywhere in their venue (e.g., some council owned facilities will not allow mobile phones or cameras in change rooms or toilets).

2. Where a sporting event is held on private property not owned by the organizers, it is good practice to determine a mutually agreed photographing policy. If a person is taking photographs inappropriately (e.g breaching the restrictions or ban place for that private property or venue), then executive committee on hand can request the person to stop. If the person refuses, the police or security may be called to escort them off the property.

For clarity, all junior footy games are played on council owned land, or occasionally schools, which are accessible to the public. That is, point 1 above applies.

Precautionary measures / Safety considerations

When using VEO or such technology at our grounds, the VEO camera will be locked into position in a segregated area on the balcony of the clubhouse.

This will reduce the impact these cameras can have on the view of people trying to enjoy the game. These should be erected without impeding the view of any spectators at the game.

Executive Team Members will have access to the set up and set down along with the storage of the VEO camera.

When VEO is being used for training processes then there will be a log in/off document available to document who is using the Veo technology.

Coaches, parents, and guardians are encouraged to monitor and report any suspicious activity or concerns regarding photography or videography.

CC Sharks will have a designated club official who is to be contacted regarding any concerns. This club official will be the Welfare Officer for the club. These persons details will be on our club website.

The designated ground manager will inform both home and away teams that the game is being recorded via VEO and ask for any objections. It will be clear that the away team can be provided with the particular video following the game at request.

Some small tips to make sure that we create a great environment for all young players.

Educate coaches, parents, and guardians that photos and videos are allowed to be taken of the children during training or a match, provided they are being done within the parameters of the law.

Our club will also ensure that signs are clearly displayed to inform all in attendance that VEO recording is taking place.